

Academic Profile of Dr. Santimoy Patra

1. **Name:** Dr. Santimoy Patra

2. **Present Designation:** Associate Professor in Commerce

3. **Qualification:**

(a) Academic: M.Com, Ph.D

(b) Other : Qualified in SLET for Lectureship.

4. **Specialisation :** Finance & Control

5. **Teaching Experience:** UG- 20 Years

PG- 08 Years

6. **Research Experience:** 18 Years

7. **Area of interest in Research-** Financial Management of Corporate Sector

8. **Research Activities:**

(a) **Research Project:** Completed three **UGC Sponsored Minor Research Project**
(Details given below)

Sl. No.	Title of MRP	Sanctioning Authority	Status
1.	Financial Performance of Public Sector and Private Sector : A comparative Study of Some Selected Units of Steel Industries in India	UGC	Completed
2.	Profitability of Selected Indian Industries: An Empirical Study	UGC	Completed
3.	Analyzing Efficiency in Utilizing Assets : A Firm Level Study of Selected Indian Industries	UGC	Completed

(b) **Publication:** Published Ten Papers in Reputed National & International Journals (List given below)

List of Publication

1. Published a Paper titled ‘Analytical Approach to Liquidity Management of a Firm by Ratio Analysis’ in *Vidyasagar University Journal of Commerce* (ISSN 0973-5917) Vol. 1, March, 1996

2. Published a Paper titled 'Depreciation Accounting and its Impact on Decision Making' in *Vidyasagar University Journal of Commerce* (ISSN 0973-5917) Vol. 2, March, 1998
3. Published a Paper titled 'Effect of Debt Financing on Capital Structure Decision' in *The Management Accountant* (ISSN 0972-3528) Vol. 35, No.9, September 2000
4. Published a Paper titled 'Leverage and Earnings Per Share - A Case Study' in *The Management Accountant* (ISSN 0972-3528) Vol. 1, No.12, December 2002
5. Published a Paper titled 'Accounting and Reporting for Environment -A Case Study' in *The Management Accountant* (ISSN 0972-3528) Vol. 38, No.6, June, 2003
6. Published a Paper titled 'Financial Leverage, Earnings and Dividend - A Case Study' in *The Management Accountant* (ISSN 0972-3528) Vol. 38, No.6, June, 2003
7. Published a Paper titled 'Liquidity Vs. Profitability' in *Indian Journal of Accounting* (ISSN 0972-3528) Vol. XXXV(2), June, 2005
8. Published a Paper titled 'A Comparative Study of Return on Investment of Selected Public Sector and Private Sector Companies in India' in *International Journal of Research in Commerce, Economics and Management* (ISSN 2231-4245) Vol. 1, NO.8, December, 2011
9. Published the Abstract of Doctoral Dissertation on Financial Performance of Iron and Steel Industry in India: An Analytical and Comparative Study of Some Selected Companies During 1995-1996 to 2004-2005 in *Finance India* (ISSN 0970-3772) Vol. XXVI, No.2, June, 2013
10. Published a paper titled Fixed Assets Utilization in Selected Manufacturing Industries in India: An Empirical Study in *Indian Journal of Accounting* [ISSN : 0972-1479 (Print) 2395-6127 (Online)] Vol. XLVIII (2), December, 2016

(c) **Editorship in Journal:** Acting as **Chief Editor**, *Indian Journal of Research in Multidisciplinary Studies* (ISSN 2348-2524 & Impact Factor 2.045), a National Level Peer Reviewed Journal Published by Garhbeta College.

9. **Publication of Book:** Published a Book titled "Profitability of Selected Indian Industries: An Empirical Study" (ISBN 978-3-659-18504-5) as single Author with an International Publisher **Lambert Academic Publishing, Germany**.

10. **Resource Person :** Acted as **Resource Person** in the Industrial Training Programme, 2009 Organised by the UG Board of Studies in Commerce, Vidyasagar University on 06.02.2009

11. Seminar/Workshop Organised:

- (i) Acted as **Organising Secretary**, UGC sponsored State Level Seminar on Professionalisation of Commerce Education in the Context of Squeezing Enrolment of Students in West Bengal held at Garhbeta College on 10th April, 2007
- (ii) Acted as a **Member of the Organising Committee** in a National Level Seminar on Trends in Contemporary Management Functions held at the Dept. of MBA, **Vidyasagar University** on 23-24 March, 2011
- (iii) Acted as a **Member of the Organising Committee** in four National Level Seminar held at the Dept. of Bengali, Dept. of Physics, Dept. of Botany, Dept. of Chemistry, Garhbeta College

12. Contribution in Designing Curriculum :

- (a) **Contribution to Educational Innovation :** Conceptualised the introduction of Practical orientation in the B.Com Honours & General Curriculum of the Affiliating University in the year 2006

- (b) **Designing new Curricula:** Designed and framed the UG curricula on:

- (i) Project Work & Case Studies (Honours Paper-17) - 100Marks
- (i) Business Practices & Personality Development (Paper- 4) - 100 Marks
- (ii) E-commerce (Paper- 2) -- A portion of 50 Marks

[These are in vogue in the UG Commerce Curriculum w.e.f. the session 2006-07 to 2013-14]

- (c) **Framing new Curricula at PG Level:** Framed the curriculum on Business Policy & Strategic Management for MBA Course of Vidyasagar University

13. Involvement in the Professional Organisation: (i) Life member, Indian Accounting Association, Midnapore Branch

- (ii) Member, Executive Committee, IAA, Midnapore Branch (2009-10)

20. Commitment towards Social Responsibility:

- (a) Acted as NSS Programme Officer during the period of four years from 2004-05 to 2007-08 and organized seminars, conducted survey, awareness campaign on Health, Hygiene, Environmental and Social issues from time to time
- (b) Donated Blood Voluntarily for two times
- (c) Acted as Joint Co ordinator, UGC Sponsored Food Processing Training Centre, Garhbeta College